



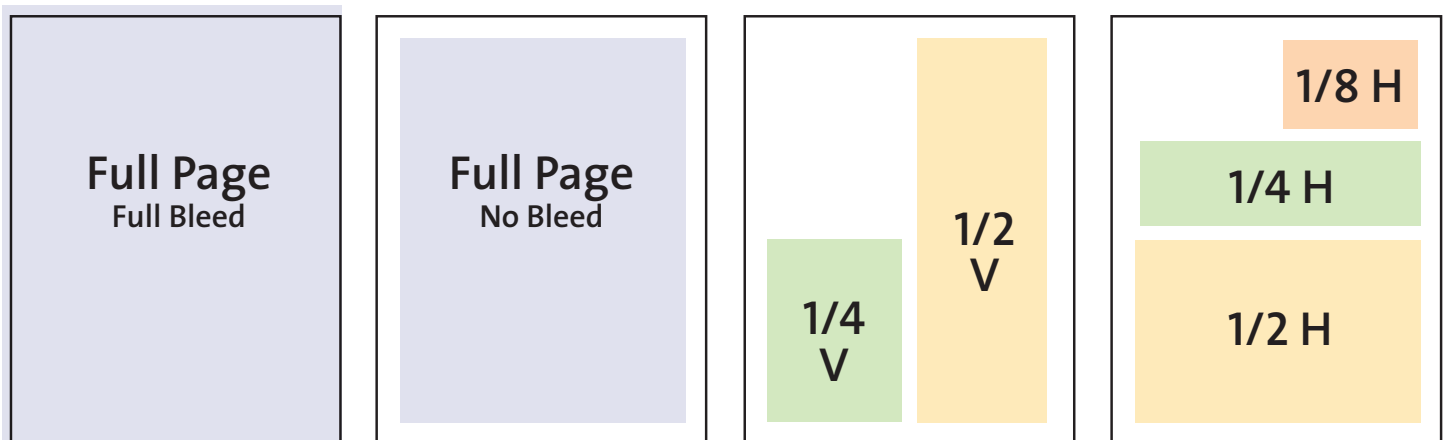
AMERICAN DISTILLING INSTITUTE

2010-2011 ADVERTISING RATES AND SIZES

Distiller's Resource Directory
and Distiller magazine

AD SIZE	NON-BLEED (width X height)	FULL BLEED* (1/8" three sides)	RATE (U.S. Dollars)
Back Cover	7 1/2" x 9 1/2" (7.5" X 9.5")	8.63" X 11.25" (8 5/8" x 11.25")	\$2,500.00
Inside Full Page	7 1/2" x 9 1/2" (7.5" X 9.5")	8.63" X 11.25" (8 5/8" x 11.25")	\$2,000.00
1/2 Vertical	3 5/8" x 9 1/2" (3.63" x 9.5")	N/A	\$1,200.00
1/2 Horizontal	7 1/2" x 4 7/8" (7.5" x 4.88")	N/A	\$1,200.00
1/4 Vertical	3 5/8" x 4 7/8" (3.63" x 4.88")	N/A	\$650.00
1/4 Horizontal	7 1/2" x 2 3/8" (7.5" x 2.38")	N/A	\$650.00
1/8 Horizontal	3 5/8" x 2 3/8" (3.63" x 2.38")	N/A	\$300.00

Magazine trim size: 8 1/2" x 11" (* Full bleed available only on Inside Front Cover, Inside Back Cover & Back Cover)



PLEASE SUBMIT YOUR AD to don@diablographic.com (ADI Art Director)

REQUIREMENTS: PDF format @ 300 dpi (hi-resolution) CMYK, with all fonts outlined.

NOTE: Images taken from a web site are 72 dpi (low-resolution) RGB and ARE NOT ACCEPTABLE.

If you have questions, please call Don McCartney at 925-708-0653 or email don@diablographic.com.